

Capabilities



Influencer marketing agency that
delivers end-to-end strategies
around the globe.



About Us

HEADQUARTERED IN **BRITISH COLUMBIA**, CANADA



NEARLY 9 YEARS IN **OPERATION**

VIRTUAL AGENCY REDUCES **OVERHEAD** AND ALLOWS US TO BE IN MANY TERRITORIES AND TIMEZONES



WE DELIVER IN MORE THAN 20 **LANGUAGES**



About Us

WE'VE WORKED WITH MORE
THAN **60,000** INFLUENCERS
ACROSS US, EUROPE, LATAM,
AND APAC



WE'VE ACHIEVED OVER **5**
BILLION VIEWS ON ALL
MAJOR PLATFORMS



WE DELIVER CLOSE TO
400 CAMPAIGNS/YEAR



WE ARE A **WORLDWIDE**
TEAM OF LOCAL
MARKET EXPERTS



Our Process

Brand **Deep** Dive

We immerse in your brand to understand your **tone, goals, and what truly moves** your audience.

Influencer Matching Engine

Our tech + human touch finds the **ideal influencer's channel** based on data, not follower count.

Strategic Campaign Blueprint

A tailor-made plan that **aligns influencer voice** with your business objectives and KPIs.

Smart Outreach & **Negotiation**

We handle the talk. Influencers are approached the **right way, with the right pitch** for the right fit.

We don't guess. We match with precision.



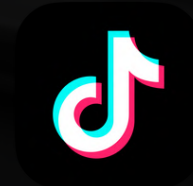
Gaming

*We have achieved **millions** of views globally for gaming brands.*

AVG Influencer Video Campaign **Costs**:
These usually cost about \$800 to \$5,000 per video, and generally on YouTube, with some Tiktok content.

Experience:
We've worked with more than 40 games across global markets to increase product sales.

Some **Examples** Of Our Work:



Some Current Clients





Case Studies



Region: NA + LATAM + Brazil

Objective: Drive awareness and boost active player count and creating brand awareness.

Published results: Over 2,600 influencers approved and onboarded across multiple waves, aligning messaging with game updates, special events, and community challenges.
Over 1.5 billion views.



Region: NA + Europe + Oceania

Objective: Grow and retain a qualified subscriber base

Published results: 60 creators all carefully matched to resonate with genealogy, family history and tech-curious communities
Over 30M views.



Case Studies



Region: Brazil

Objective: Increase brand visibility in the Brazilian market through culturally relevant creator collaborations.

Results: Creators matched to the audience with added reach from Julio Cocielo, one of Brazil's top digital voices. The app became the N°1 downloaded app in Brazil in 2022.



Region: US

Objective: Drive trials and visibility across different product lines

Results: 3 campaigns, 9 influencers with recurring faces, curated product matching for each profile. ~1M views



Additional Services

Paid Media Management

Targeted advertising via Google, Meta, TikTok & more.

Creative Development

Graphic design for banner ads and short form videos on major networks.

Public Relations

Press release creation & distribution across media channels.