



# Capabilities



Influencer marketing agency that  
delivers end-to-end strategies  
around the globe.



# About Us

HEADQUARTERED IN **BRITISH COLUMBIA**, CANADA



VIRTUAL AGENCY REDUCES **OVERHEAD** AND ALLOWS US TO BE IN MANY TERRITORIES AND TIMEZONES



NEARLY 9 YEARS IN OPERATION



WE DELIVER IN MORE THAN 20 **LANGUAGES**



# About Us

WE'VE WORKED WITH MORE THAN **60,000** INFLUENCERS ACROSS US, EUROPE, LATAM, AND APAC



WE'VE ACHIEVED OVER **5 BILLION** VIEWS ON ALL MAJOR PLATFORMS



WE DELIVER CLOSE TO **400** CAMPAIGNS/YEAR



WE ARE A **WORLDWIDE** TEAM OF LOCAL MARKET EXPERTS



# Our Process

## Brand **Deep** Dive

We immerse in your brand to understand your **tone, goals, and what truly moves** your audience.

## **Strategic** Campaign Blueprint

A tailor-made plan that **aligns influencer voice** with your business objectives and KPIs.

## Influencer Matching Engine

Our tech + human touch finds the **ideal influencer's channel** based on data, not follower count.

## Smart Outreach & **Negotiation**

We handle the talk. Influencers are approached the **right way, with the right pitch** for the right fit.

We don't guess. We match with precision.



# Gaming

*We have achieved **millions** of views globally for gaming brands.*

## AVG Influencer Video Campaign **Costs**:

These usually cost about \$800 to \$5,000 per video, and generally on YouTube, with some Tiktok content.

## **Experience:**

We've worked with more than 40 games across global markets to increase product sales.

## Some **Examples Of Our Work:**



## Some Current Clients





# Case Studies



**Region:** NA + LATAM + Brazil

**Objective:** Drive awareness and boost active player count and creating brand awareness.

**Published results:** Over 2,600 influencers approved and onboarded across multiple waves, aligning messaging with game updates, special events, and community challenges.  
Over 1.5 billion views.



**Region:** NA + Europe + Oceania

**Objective:** Grow and retain a qualified subscriber base

**Published results:** 60 creators all carefully matched to resonate with genealogy, family history and tech-curious communities  
Over 30M views.

# Case Studies



**sweatcoin**

**Region:** Brazil

**Objective:** Increase brand visibility in the Brazilian market through culturally relevant creator collaborations.

**Results:** Creators matched to the audience with added reach from Julio Cocielo, one of Brazil's top digital voices.

The app became the N°1 downloaded app in Brazil in 2022.

**SHEGLAM**

**Region:** US

**Objective:** Drive trials and visibility across different product lines

**Results:** 3 campaigns, 9 influencers with recurring faces, curated product matching for each profile. ~1M views



# Additional Services

## Paid Media Management

Targeted advertising via Google, Meta, TikTok & more.

## Creative Development

Graphic design for banner ads and short form videos on major networks.

## Public Relations

Press release creation & distribution across media channels.